

YOUNG MARKETER OF TOMORROW



The "Young Marketer of Tomorrow" contest is a marketing competition for students, the goal of which is to recognize and reward the marketing talent of the future. Participating students will be required to undertake a marketing challenge by implementing a comprehensive promotion plan, incorporating a whole range of resources. Qualified teams will be invited to give a live presentation at the Career Forum, and winning teams receive cash prize, trophy and certificates!

Who can enter?

The Contest is open to teams of two to four students with no limitation and restriction on faculty and field of study.

Why should you take part?

By taking part in this competition, you will be giving the opportunity to boost the CVs, network with fellow students, meet some of the biggest names in marketing and gain real-life experience of pitching ideas.

How does it work?

The brief calls for marketing solutions that cover entrepreneurship and financial management. Shortlisted teams will be invited to present their campaign at the Classified Post Career Forum at InnoCentre on 3rd November, 2018.

The entry will be judged by a panel of marketing professionals and three winners will be selected and announced on the same day.

Details

Key Dates



Meet your mentors and join the exclusive Entrepreneur Workshop for the chance to win movie tickets!

*Presentation can be conducted in English, Cantonese or Mandarin

The Prizes

1st place

- HK\$8,000 cash
- Trophy and certificate for each team member

2nd place

- HK\$5,000 cash
- Certificate for each team member

3rd place

- HK\$3,000 cash
- Certificate for each team member

Best Presentation Award

- HK\$2,000 cash
- Certificate for each team member

All participants

- Certificate for each participant
- Opportunity to join the Sun Life Wine Tasting Workshop on Nov 17

Register

Organiser: Classified Post

Premium Partner: Sun Life Financial
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Supporting Partner: cpjobs.com